



## FOR IMMEDIATE RELEASE

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### **The Rand McNally *Large Scale Motor Carriers' Road Atlas* is Back!**

*2013 Edition built from all-new database; features maps that are 37% larger*

**SKOKIE, Ill., August 23, 2012** – Based on popular demand among truckers, Rand McNally has brought back the *Large Scale Motor Carriers' Road Atlas*, last published in 2010. Part of the number one-selling trucker's road atlas line, the *Large Scale Motor Carriers' Road Atlas* features tear-and water-resistant pages, a spiral binding for stay-flat pages, and maps that are larger with bigger type than those in the regular book.

Rand McNally's *Large Scale Motor Carriers' Road Atlas* will be available exclusively in Travel Centers of America and Petro locations nationwide in September, with an in-store price of \$59.99 USD.

The new 2013 atlas features:

- All-new, completely revised state and province maps, with better urban area representations than in the past
- More spatially accurate road network, and recalculated mileage representations along the road allows for more precise mileage calculations
- Larger map scale (and larger type font on the maps) with anti-glare pages make this atlas easier to read than the regular sized atlas
- More city maps than ever before, adding eight new cities and one new downtown map, bringing the total inset maps in the atlas to 387 – far more than any other road atlas
- New easier-to-read map coloring of state-designated truck routes and National Network routes helps truckers get where they're going with the best route possible

- Direct links to industry information and construction projects to help in planning or while en route
- Spiral binding that allows the road atlas to lay flat or be folded
- Water resistant paper that stands up to daily wear and tear
- A 21-page mileage directory for estimating trip distance and costs

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