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ATS Logistics Implements Rand McNally's TND™ 760 Devices, Improves Operational Efficiency

Rand McNally helps automate processes and reduce dispatch calls

SKOKIE, Ill., Dec. 10, 2013 – After fully implementing [Rand McNally's](#) TND™ 760 devices across its operation, officials at [ATS Logistics, Inc.](#) (ATS) say they've successfully transferred previously time-consuming tasks, such as communicating routes and loads to drivers, and driver logs to automated control, eliminating hours of work in multiple areas of the company.

ATS, a 27-year-old family run business, provides services to international shippers, including warehousing, transportation and freight management. Operating out of Charleston, South Carolina, ATS has installed TND™ 760 devices across its thirty dry van trucks operating throughout the Southeast.

"Implementation of the TND™ 760 solution has led to invaluable improvements – speeding up dispatch time and management of loads - allowing us more time to focus on issues that arise," said Jason Gianoukos, Vice President Finance, ATS Logistics, Inc.

When evaluating mobile fleet management solutions, Gianoukos and his team sought a device that was easy for drivers to use, easy to install, and would integrate seamlessly with McLeod's Loadmaster® TMS software as well as other technologies the company had already invested in and used.

In addition to communicating more efficiently with drivers, introducing electronic logs was an important benefit of the TND™ 760 units. Although the mandate for use of the logs is not yet in effect, Gianoukos reports that his drivers have embraced the new logging feature saying “they wouldn’t ever go back to paper logs.” The intuitive interface has made it easy for a driver to use; auditing also is easier with the automated capture and six month retention of driver logs.

“We are just getting started with all that we hope to accomplish with the TND™ 760,” said Gianoukos. “The device opens up a whole new world of possibilities, with both customers and our management team getting the information they need, when they need it.”

ATS is currently evaluating the TND™ 760 devices for their local fleet operation, a separate division with thirty vehicles. Although local fleet operations have different business challenges than the dry van division; the company believes that they will also derive benefit from the automation of processes including HOS logging.

For more information on Rand McNally’s mobile fleet management services, call 1-800-789-6277 or visit randmcnally.com/tnd760.

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About Rand McNally – Rand McNally is the country’s most trusted source for maps, navigation, and travel content. For more than 75 years, Rand McNally has been an innovator in the Commercial Transportation market, from mileage and routing software to mobile fleet management solutions. Learn more at randmcnally.com

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For more information on ATS Logistics, Inc., visit www.atsinc.net.